

The Power of Our Stories

Friday 11.14 • Envision Gala Saturday 11.15 • Envision Summit The Mayflower Hotel, Washington, D.C.



2024 CKA ENVISION GALA **BUILDING A LEGACY OF HOPE POWER KOREAN AMERICAN LEADERSHIP** Connect with Excellence. Invest in Legacy.



The Power of Our Stories

Be at the center of the 2025 Envision Gala and Summit, hosted by the Council of Korean Americans (CKA) on November 14-15 in Washington, D.C. This premier gathering unites America's most influential Korean American voices—C-suite executives, policymakers, creative visionaries, and industry pioneers—all dedicated to strengthening Korean American contributions across every sector of American society.

Our 2025 theme, "The Power of Our Stories," celebrates trailblazers whose achievements have transformed American society and business. From groundbreaking entrepreneurs to cultural innovators, these extraordinary individuals demonstrate how Korean American excellence has become an integral force driving our nation's progress and success.

This landmark event will honor distinguished Korean Americans creating unprecedented impact across media, sports, business, and civic leadership. By recognizing both established leaders and emerging voices, we create powerful connections that span generations and industries, positioning Korean American leadership at the forefront of America's future. Your partnership makes this vital work possible.





Seize this exceptional opportunity to connect with, learn from, and celebrate alongside accomplished Korean Americans and committed allies from across the nation. Secure your sponsorship for the 2025 Envision Gala and Summit today and take your place at this transformative gathering in our nation's capital. Your participation will help strengthen networks and create meaningful dialogue to enhance our shared American future.

We invite you to partner with us for CKA's signature celebration of the year. Become a sponsor of the Envision Gala, the Envision Summit, and the various leadership gatherings during this dynamic two-day event at the historic Mayflower Hotel in downtown Washington, DC.

Join us in building bridges, fostering dialogue, and creating opportunities that strengthen communities and contribute to America's continued success.

Highlighted events include:

November 14 th Afternoon	November 14 th Evening	November 14 th Evening	November 15 th Afternoon	
Honoree and Donor Luncheon China Ballroom, Mayflower Hotel	Envision Gala Grand Ballroom, Mayflower Hotel	Gala After-Party District Ballroom, Mayflower Hotel	Envision Summit State Room, Mayflower Hotel	





Begin the CKA celebration with an exclusive honoree and donor luncheon at the iconic Mayflower Hotel. This intimate, high-profile gathering will include CKA's Vision Fund, Platinum+ sponsors, and our distinguished honorees ahead of the gala. Attendees will have the unique opportunity to engage with our honored guests while learning more about CKA's mission and strategic vision. This exclusive luncheon offers a rare opportunity to connect with key figures who are shaping the future and driving impactful change, setting the stage for the inspiring Envision Gala that follows.

Nov. 14 Envision Gala

Join us for an elegant black-tie gala at the magnificent Mayflower Hotel. This extraordinary event will bring together top executives, civic leaders, political figures, and innovators committed to driving meaningful change. Attendees will have a unique opportunity to connect with notable individuals and celebrate the groundbreaking contributions of those shaping the future of the Korean American community.

CKA will honor exceptional individuals whose achievements have made an impactful impact on the Korean American community and the nation. Past honorees include Chef Kristen Kish, Actor Daniel Dae Kim, Author Min Jin Lee, UN Secretary General Ban Ki-moon, and Former World Bank President Jim Yong Kim. Join us as we celebrate those driving progress and leading the way to a brighter future for all.

Nov. 14 Gala After-Party

Most

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Following the Envision Gala, we invite guests to an exciting and lively after-party! This is an opportunity to unwind in a relaxed setting, make new connections, and reconnect with familiar faces. Keep the celebration going with great music, engaging conversations, and a chance to build lasting relationships in the spirit of community. It's the perfect way to continue the night, surrounded by friends and colleagues who share your commitment to excellence and positive change.

Nov. 15 Envision Summit

Join us at the summit, where distinguished business, civic, academic, and cultural leaders will come together to address critical challenges facing the Korean American and Asian Pacific American communities. This dynamic platform will spark thought-provoking discussions on key issues, including expanding leadership pathways and enhancing cultural understanding across communities.

Be part of this important conversation as we collaborate to drive positive change and develop talent for the future.





Become a Catalyst for Leadership Excellence

We invite you to support the Council of Korean Americans (CKA) by becoming a sponsor of these signature events. Your sponsorship and active participation in CKA's annual gatherings are instrumental to advancing our shared vision of cultivating leadership and creating opportunities. Together, we can build connections, foster dialogue, and make a lasting positive impact for generations to come.

Thank you for your partnership and commitment on this important journey.

SPONSORSHIP	GALA TABLE(S)	HOST VIP GUESTS	GALA SPEECH
TITLE \$250,000+ Designated Envision Gala Co-Host with CKA	2 Premier VIP Tables (20 Guests)	An Honoree/ VIP Guest at Table	Welcome Speech at Gala
LEAD \$100,000+	1 Premier VIP Table (10 Guests)	An Honoree/ VIP Guest at Table	
diamond \$50,000+	1 VIP Table (10 Guests)		
Platinum \$25,000+	1 Platinum Table (10 Guests)		
GOLD \$15,000+	1 Gold Table (10 Guests)		



ADVERTISEMENT	EVENTS		
 Full Page Ad Inside Front Cover in Program Book Digital Advertisements in Premium Location Premium Print Advertisements Branded Swag in Gala Gift Bag (Provide 500) 	 20 guests at Envision Summit 20 guests at Honoree & Donor Luncheon 20 guests at After-Gala VIP Party 		
 Full Page Ad Inside Back Cover in Program Book Digital Advertisements in Premium Location Premium Print Advertisements Branded Swag in Gala Gift Bag (Provide 500) 	 10 guests at Envision Summit 10 guests at Honoree & VIP Luncheon 		
 Premium Full Page Ad Inside Program Book Digital Advertisements in Premium Location Premium Print Advertisements Branded Swag in Gala Gift Bag (Provide 500) 	 10 guests at Envision Summit 4 guests at Honoree & VIP Luncheon 10 guests at After-Gala VIP Party 		
 Full Page Ad Inside Program Book Digital Advertisements Print Advertisements Branded Swag in Gala Gift Bag (provide 500) 	 10 guests at Envision Summit 2 guests at Honoree & VIP Luncheon 10 guests at After-Gala VIP Party 		
 Half Page Ad Inside Program Book Digital Advertisements Print Advertisements 	• 10 guests at Envision Summit		



TITLE SPONSORSHIP

\$250,000+

- Envision Gala Co-Host with CKA
- 2 Premier VIP Tables (20 Guests)
- Welcome Speech at Gala
- An Honoree / VIP Guest at Table
- Envision Summit (20 Guests)
- $\cdot~$ Exclusive Host of November 14 Envision Gala Honoree & VIP Luncheon
- Honoree & VIP Luncheon (20 Guests)
- VIP After-Gala Party (20 Guests)
- Branded Swag in Gala Gift Bag (Provide 500)
- Full Page Ad Exclusive Inside Front Cover in Program Book
- Digital Advertisements in Premium Location
- Premium Print Advertisements



\$100,000+

- 1 Premier VIP Table (10 Guests)
- An Honoree / VIP Guest at Table
- Envision Summit (10 Guests)
- Honoree & VIP Luncheon (10 Guests)
- VIP After-Gala Party (10 Guests)
- Branded Swag in Gala Gift Bag (Provide 500)
- Full Page Ad Inside Exclusive Back Cover in Program Book
- Digital Advertisements in Premium Location
- Premium Print Advertisements







\$50,000+

- 1 VIP Table (10 Guests)
- Envision Summit (10 Guests)
- Honoree & VIP Luncheon (4 Guests)
- VIP After-Gala Party (10 Guests)
- Branded Swag in Gala Gift Bag (Provide 500)
- Premium Full Page Ad Inside in Program Book
- Digital Advertisements in Premium Location
- Premium Print Advertisements

DIAMOND SPONSORSHIP

\$25,000+

- 1 Platinum Table (10 Guests)
- Envision Summit (10 Guests)
- Honoree & VIP Luncheon (2 Guests)
- VIP After-Gala Party (10 Guests)
- Branded Swag in Gala Gift Bag (provide 500)
- Full Page Ad Inside Program Book
- Digital Advertisements
- Print Advertisements



\$15,000+

- 1 Gold Table (10 Guests)
- Envision Summit (10 Guests)
- Half Page Ad Inside Program Book
- Digital Advertisements
- Print Advertisements

GOLD SPONSORSHIP







PREMIUM EVENT EXCLUSIVE SPONSORSHIPS

Honoree and VIP Luncheon \$25,000

Exclusive sponsor of the intimate gathering with CKA's distinguished honorees

- Prominent signage and recognition during this high-profile event
- · Opportunity to make brief welcome remarks
- Reserved seating for 4 additional guests beyond your sponsorship package
- Option to include branded item in gala gift bag

\$25,000 | Stand-alone sponsorship \$15,000 | Add-on for existing Platinum or higher sponsors \$1,000 | Per ticket for non-premium gala sponsor members

Summit | \$50,000

Position your brand at the center of thought leadership and solution-focused dialogue

- · Recognition as the exclusive Summit presenting sponsor
- Prominent logo placement on Summit materials and signage
- Introduction opportunity for a Summit panel
- Reserved VIP seating for 5 additional guests
- · Exclusive sponsorship recognition in post-event materials

\$50,000 | Stand-alone sponsorship

\$30,000 | Add-on for existing Diamond or higher sponsors

Gala After-Party | \$25,000

Be the exclusive host of the celebration's vibrant conclusion

- Prominent signage and recognition during the after-party
- Special acknowledgment during gala program
- VIP reserved area at after-party

\$25,000 | Stand-alone sponsorship \$15,000 | Add-on for existing Platinum or higher sponsors

Post-Summit Reception | \$30,000

Create lasting impressions as ideas transform into action

- · Exclusive branding at the networking reception
- Opportunity for brief remarks to reception attendees
- · Logo recognition on reception signage and digital materials
- \$30,000 | Stand-alone sponsorship
- \$20,000 | Add-on for existing Platinum or higher sponsors



INDIVIDUAL TICKETS

One Ticket Per Person (Non-transferable)

 Premier Package | \$2,000 Friday, 11/14: Envision Gala Saturday, 11/15: Envision Summit

• Gala Ticket | \$1,500 Friday, 11/14: Envision Gala Only

 Envision Summit | \$500 Saturday, 11/15: Envision Summit Only

GALA PROGRAM ADVERTISEMENTS

Without Sponsorship Benefits

• Full Page | \$2,000 (8.5" x 8.5")

• Half Page \$1,000 (8.5" x 4.2" Horizontal / 4.2" x 8.5" Vertical)

· Quarter Page | \$500 (4"x 4")





CKAgala.org





- Ban, Ki-moon
 Former Secretary-General
 United Nations
- L. Song Richardson President, Colorado College





- Ashley Park Actress & Musician
- Bill Kim Founding Chairman & Former CEO of Kizan International, DBA Louis Raphael



- ▲ Michael B. Kim Partner, MBK Partners
- Paul Kim Founding & Managing Partner of LaSalle Asset Management, Founding & Managing Partner of New Providence Pictures









- Miky Lee
 Vice Chair, CJ Group
- Ambassador Sung Kim U.S. Department of State (Retired)



Kim Pegula
 Owner of the Buffalo Bills

▼ Catherine Kim





Past Honorees & VIP guests





- Yul Kwon
 Vice President, Google
- Lorence Kim (Left)
 Co-Founder & Managing Partner of Ascenta Capital

Suzanne Yoon (Right) Founder and Managing Partner of Kinzie Capital Partners, LLC

- Young Kim
 U.S. Representative
- Edward Lee
 Celebrity Chef, Author, & Restaurateur







▲ Debbie Shon (Left) Former Chief Legal & Chief Strategy Officer, USA Gymnastics

> LUCY LEE (Center Left) Partner at Citrin Cooperman Advisors, LLC, Partner of New Providence Pictures



- JoAnne Bass (Center Right) Chief Master Sergeant of the Air Force (retired)
 - Soo Kim Venkatesan (Right) Partner of BFR Partners





- Africa Yoon Author & Social Media Influence
- Juju Chang Anchor, ABC Nightline



- Daniel Henney Actor
- Andy Kim U.S. Senator



The Power of Our Stories www.CKAgala.org

2025 Envision Gala Steering Committee

Co-Chairs

Kee Park, Director of Policy and Advocacy, Program in Global Surgery and Social Change, Harvard Medical School, CKA Board Member

Susan Park, Brookline Town Meeting Member, Author

Gala Committee

Ellen Chae, Managing Director and Head of Sustainability Group Paul Chae, Managing Partner and Founder at Chae Advisory Hosea Chang, Chief Operating Officer at Hayden Los Angeles, CKA Board Member Sylvia Han, Wealth Management Advisor, Vice President at Morgan Stanley Abraham Kim, President at Council of Korean Americans Sue Kim, Chief Philanthropy Officer at Peabody Essex Museum Tina Kim, Founder and President at Tina Kim Gallery, CKA Board Member Mihae Kim Stefani, Founder, President and Principal Art Director at Gimga Group Lisa J. Yang, Managing Partner at LimNexus LLP, CKA Board Member



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