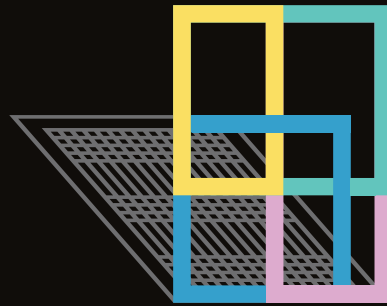


SPONSORSHIP
OPPORTUNITIES



2024 CKA ENVISION GALA & SUMMIT

BUILDING A LEGACY OF HOPE

November 13-15, 2024
Washington, D.C.





Celebrate and Invest
in the Future of
the Korean American
Community

2023 VIP Welcome Reception at the Nancy Pelosi Caucus Room, Cannon Building, Washington, D.C.

Building A Legacy of Hope

The Council of Korean Americans (CKA) is delighted to introduce the 2024 Envision Gala and Summit in Washington, D.C., from Wednesday, November 13 to Friday, November 15. This premier event brings together trailblazers and leaders from across America to celebrate CKA's essential mission: To empower Korean American leaders and communities thriving across many sectors and regions.

The 2024 Envision Gala and Summit theme - "Building a Legacy of Hope" - pays tribute to the dedication, sacrifices, and achievements of our trailblazers. They have laid a strong foundation for a promising and vibrant future for Korean Americans. Yet, many challenges remain as we unite in the fight for visibility, equity, and opportunity for our community, while contributing to our nation's ongoing evolution and democracy. Countless heroes from past immigrant generations, alongside current second and third generation luminaries, are making remarkable contributions through their leadership and generosity.

This gala will spotlight esteemed and influential Korean Americans making a significant impact nationwide. Moreover, it will uphold the tradition of honoring the sacrifices of our immigrant parents while inspiring hope for the future of the Korean American community. This will be a multi-generational celebration!



Be a
Sponsor &
Invest in
Our Future

Don't miss this incredible opportunity to connect, learn, and celebrate with influential Korean Americans and fellow allies. Register now to secure your sponsorship at the 2024 Envision Gala and Summit. Be an integral part of transforming our future and shaping the direction of our community.

We invite you to partner with us to organize CKA's biggest celebration of the year. Become a sponsor of the Envision Gala, Envision Summit, and the community leadership gatherings throughout our 3-day event.

Highlighted events include:

November 13 th	November 14 th	November 15 th
A NIGHT AT THE MUSEUM WITH KOREAN ART – VIP RECEPTION SMITHSONIAN NATIONAL MUSEUM OF ASIAN ART	ENVISION GALA – “BUILDING A LEGACY OF HOPE” WALDORF ASTORIA WASHINGTON D.C.	ENVISION SUMMIT CONVENE WASHINGTON D.C.

Most
sought-after
Korean
American
event
of 2024

Nov 13 Night at the Museum with Korean Art

Our VIP reception at the renowned Smithsonian National Museum of Asian Art will kick-off the celebration. Together, we will honor Korean and Korean American artists and creatives who are portraying our history and elevating the representation of Korean culture through their aesthetic creations.

Nov 14 Envision Gala

This black-tie gala at the exquisite Waldorf Astoria Hotel will bring together top executives, civic influencers, political leaders, national trailblazers and innovators. CKA will honor leaders from various sectors, whose contributions have achieved positive change for the Korean American community and the country. Prior honorees include Daniel Dae Kim, Min Jin Lee, Ban Ki-moon, Miky Lee, Michael B. Kim, Ashley Park, Eric Nam, and Jim Yong Kim, to name a few.

Nov 15 Envision Summit

Uniting distinguished business, civic, academic, and cultural thought leaders to address critical challenges facing the Korean American and Asian American and Pacific Islander communities, this summit will serve as a powerful platform for shaping the future of our communities through in-depth discussions on topics such as diversity in corporate leadership and raising awareness of AAPI history and culture.

We invite you to show your support for CKA by sponsoring these critical, engaging events. Your active involvement in CKA's annual national events is instrumental in advancing our shared mission and vision for the Korean American community and contributing to a brighter tomorrow.

We appreciate your partnership and support on this journey. Together, let's elevate Korean American leadership and build a legacy of hope!



SPONSORSHIP	GALA TABLE(S)	HOST VIP GUESTS	GALA SPEECH	ADVERTISEMENT	EVENTS
TITLE \$250,000+ Designated Envision Gala Co-Host with CKA	2 Premier VIP Tables (20 Guests)	An Honoree/ VIP Guest at Table	Welcome Speech at Gala	<ul style="list-style-type: none">• Full Page Ad Inside Front Cover in Program Book• Digital Advertisements in Premium Location• Premium Print Advertisements• Branded Swag in Gala Gift Bag (Provide 500)	<ul style="list-style-type: none">• 20 guests at Smithsonian National Museum of Asian Art Welcome Reception• 20 guests at Envision Summit• 10 guests at Honoree & VIP Luncheon• 20 guests at VIP After-Gala Party
LEAD \$100,000+	1 Premier VIP Table (10 Guests)	An Honoree/ VIP Guest at Table		<ul style="list-style-type: none">• Full Page Ad Inside Back Cover in Program Book• Digital Advertisements in Premium Location• Premium Print Advertisements• Branded Swag in Gala Gift Bag (Provide 500)	<ul style="list-style-type: none">• 10 guests at Smithsonian National Museum of Asian Art Welcome Reception• 10 guests at Envision Summit• 4 guests at Honoree & VIP Luncheon• 10 guests at VIP After-Gala Party
DIAMOND \$50,000+	1 VIP Table (10 Guests)	An Honoree/ VIP Guest at Table		<ul style="list-style-type: none">• Premium Full Page Ad Inside Program Book• Digital Advertisements in Premium Location• Premium Print Advertisements• Branded Swag in Gala Gift Bag (Provide 500)	<ul style="list-style-type: none">• 10 guests at Smithsonian National Museum of Asian Art Welcome Reception• 10 guests at Envision Summit• 2 guests at Honoree & VIP Luncheon• 2 guests at VIP After-Gala Party
PLATINUM \$25,000+	1 Platinum Table (10 Guests)			<ul style="list-style-type: none">• Full Page Ad Inside Program Book• Digital Advertisements• Print Advertisements• Branded Swag in Gala Gift Bag (provide 500)	<ul style="list-style-type: none">• 10 guests at Smithsonian National Museum of Asian Art Welcome Reception• 10 guests at Envision Summit• 2 guests at Honoree & VIP Luncheon
GOLD \$15,000+	1 Gold Table (10 Guests)			<ul style="list-style-type: none">• Half Page Ad Inside Program Book• Digital Advertisements• Print Advertisements	<ul style="list-style-type: none">• 10 guests at Smithsonian National Museum of Asian Art Welcome Reception• 10 guests at Envision Summit

TITLE SPONSORSHIP **\$250,000+**

- Envision Gala Co-Host with CKA
- 2 Premier VIP Tables (20 Guests)
- Welcome Speech at Gala
- An Honoree / VIP Guest at Table
- Smithsonian National Museum of Asian Art Welcome Reception
- Envision Summit (20 Guests)
- Exclusive Host of November 14 Envision Gala Honoree & VIP Luncheon
- Honoree & VIP Luncheon (10 Guests)
- VIP After-Gala Party (20 Guests)
- Branded Swag in Gala Gift Bag (Provide 500)
- Full Page Ad Exclusive Inside Front Cover in Program Book
- Digital Advertisements in Premium Location
- Premium Print Advertisements



LEAD SPONSORSHIP **\$100,000+**

- 1 Premier VIP Table (10 Guests)
- An Honoree / VIP Guest at Table
- Smithsonian National Museum of Asian Art Welcome Reception
- Envision Summit (10 Guests)
- Exclusive Host of November 13 National Asian Art Museum Welcome Reception OR
- Exclusive Host of November 15 Envision Summit with CKA
- Honoree & VIP Luncheon (4 Guests)
- VIP After-Gala Party (10 Guests)
- Branded Swag in Gala Gift Bag (Provide 500)
- Full Page Ad Inside Exclusive Back Cover in Program Book
- Digital Advertisements in Premium Location
- Premium Print Advertisements



DIAMOND SPONSORSHIP **\$50,000+**



- 1 VIP Table (10 Guests)
- An Honoree / VIP Guest at Table
- Smithsonian National Museum of Asian Art Welcome Reception
- Envision Summit (10 Guests)
- Honoree & VIP Luncheon (2 Guests)
- VIP After-Gala Party (2 Guests)
- Branded Swag in Gala Gift Bag (Provide 500)
- Premium Full Page Ad Inside in Program Book
- Digital Advertisements in Premium Location
- Premium Print Advertisements



PLATINUM SPONSORSHIP **\$25,000+**

- 1 Platinum Table (10 Guests)
- Smithsonian National Museum of Asian Art Welcome Reception
- Envision Summit (10 Guests)
- Honoree & VIP Luncheon (2 Guests)
- Branded Swag in Gala Gift Bag (provide 500)
- Full Page Ad Inside in Program Book
- Digital Advertisements
- Print Advertisements

GOLD SPONSORSHIP **\$15,000+**



- 1 Gold Table (10 Guests)
- Smithsonian National Museum of Asian Art
- Welcome Reception
- Envision Summit (10 Guests)
- Half Page Ad Inside in Program Book
- Digital Advertisements
- Print Advertisements

INDIVIDUAL TICKETS

One ticket per person
(Non-transferable)

Premier Package: \$2000

Wednesday, 11/13: Smithsonian VIP Reception
(Spaces limited)
Thursday, 11/14: Envision Gala
Friday, 11/15: Envision Summit

Gala Ticket: \$1500

Thursday, 11/14: Envision Gala Only

Envision Summit: \$500

Friday 11/15: Envision Summit Only

GALA PROGRAM ADVERTISEMENTS

Without sponsorship benefits

- Full Page (8.5" x 8.5") \$2,000
- Half Page (8.5" x 4.2" Horizontal / 4.2" x 8.5" Vertical) \$1,000
- Quarter Page (4"x 4") \$500



CKAgala.org

Past
Honorees
&
VIP
guests



◀ Ban, Ki-moon
Former Secretary-General
United Nations

▶ Chloe Kim
Olympic Gold Medalist



◀ Kim Pegula
Owner of the Buffalo Bills

▼ John Suh
Former CEO, LegalZoom

▲ Ashley Park
Actress & Musician

▼ Justin Chon
Director & Actor

▲ Michael B. Kim
Partner, MBK Partners

▶ Africa Yoon
Author & Social Media Influencer



◀ Miky Lee
Vice Chair, CJ Group

▶ Ambassador Sung Kim
U.S. Department of State (Retired)



▲ Jim Yong Kim (Left)
Former President, World Bank Group

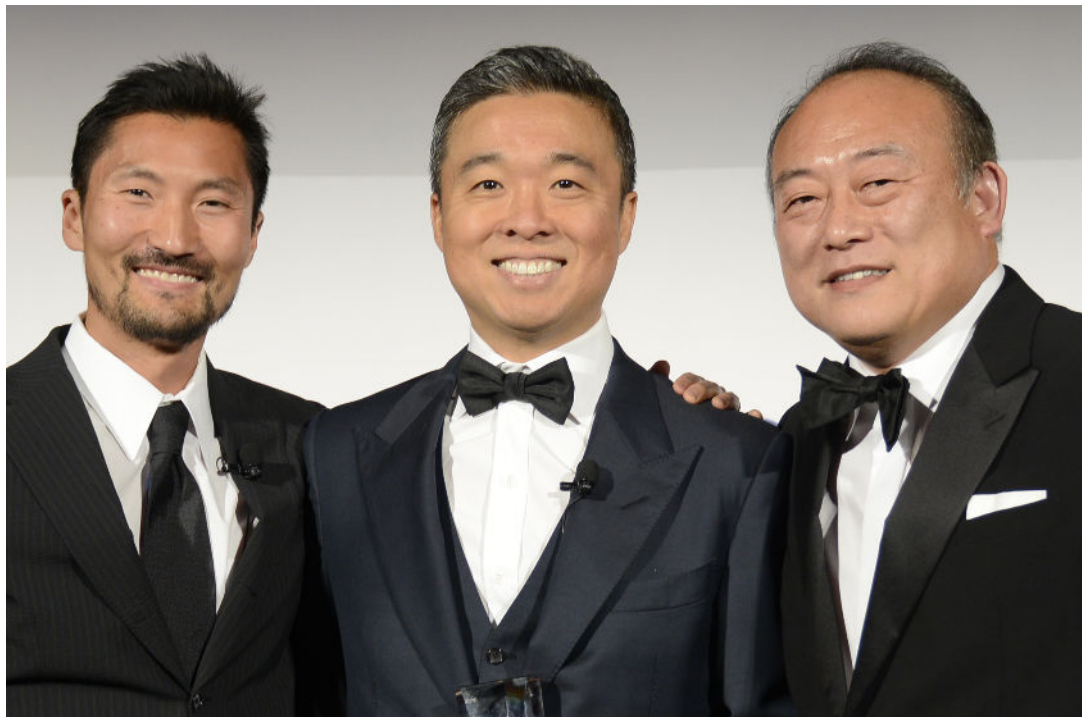
▲ Songyee Yoon
CSO, NCSOFT

◀ Daniel Dae Kim
Actor & Producer

▲ Daniel Henney
Actor

▲ Eric Nam (Right)
Singer

▶ Min Jin Lee
Author

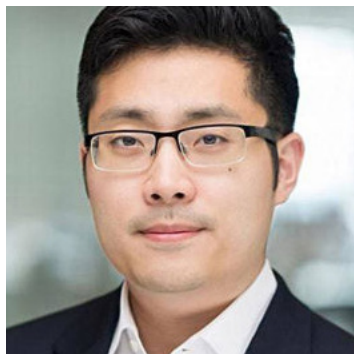


◀ Yul Kwon (Left)
Vice President, Google


Gideon Yu (Center)
Co-owner, San Francisco 49ers

Paul Kim (Right)
President, LaSalle Asset Management

▼ Tim Hwang
CEO, FiscalNote




Past
Honorees
&
VIP
guests



◀ Ambassador Joseph Yun
U.S. Department of State


▼ Eun Yang
Anchor, NBC4



▶ Jonathan Sposato
CEO, JoySauce

▼ Dug Song (Left)
Co-Founder, DuoSecurity

L. Song Richardson (Right)
President, Colorado College





▲ Charles Kim (Left)
Co-Founder, Third State Books

Ed Park (Center)
Author

James Rhee (Right)
Founder, Red Helicopter



▶ Young Kim
US Representative

▼ Andy Kim
US Representative





▲ Former Speaker Nancy Pelosi
US House of Representatives

◀ Juju Chang
Anchor, ABC Nightline





AMPLIFY VOICE
BUILD COMMUNITY
CELEBRATE IDENTITY
DEVELOP LEADERS



**COUNCIL OF
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AMERICANS**

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