

SPONSORSHIP OPPORTUNITIES <

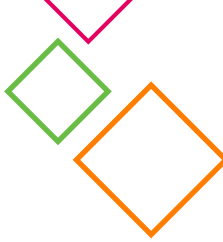


2023 CKA ENVISION GALA & SUMMIT

Making History: From Pioneers to Visionaries

OCTOBER 26 - 28, 2023 | CONRAD HOTEL, WASHINGTON, D.C.





CELEBRATING KOREAN AMERICAN HISTORY, THE U.S.-KOREA ALLIANCE, AND OUR FUTURE

The Council of Korean Americans (CKA) is pleased to announce that the highly anticipated 2023 Envision Gala and National Summit will take place from Thursday, October 26 to Saturday, October 28 in Washington, D.C. This signature three-day experience will bring together distinguished trailblazers, corporate and community leaders, and philanthropists to support CKA's mission-critical efforts to strengthen the voice and influence of the Korean American community.

Events supporting the 2023 theme, [Making History: From Pioneers to Visionaries](#), will be centered around commemorating the 120th anniversary of Korean immigration to the United States and the 70th anniversary of the U.S.-Korea security alliance. We will pay tribute to the Korean immigrant generation who took the brave step of crossing the Pacific Ocean to start a new life for their families in the United States. Moreover, we will celebrate the remarkable growth and strengthening of U.S.-Korea relations, moving from an asymmetric alliance to a bilateral global partnership. This milestone celebration is a powerful tribute to the Korean American community, and it also marks a significant moment in the U.S.-Korea bilateral relationship.

We invite you to be a part of this historic celebration of the Korean American community and the U.S.-Korea bilateral relationship.



MAKING HISTORY WITH CKA

Let's make history together as we celebrate significant milestones of the Korean American community. Join us for an exclusive VIP Reception on Capitol Hill on October 26th, followed by the enlightening Envision Summit on October 27th. The three-day event will culminate in an unforgettable Envision Gala on October 28th at the prestigious Conrad Hotel, located in downtown Washington, D.C. Learn more about the exciting lineup of events below.

Day One > Thursday, October 26

EVENING

VIP Reception at the U.S. Congress

Day Two > Friday, October 27

MORNING

Washington, D.C. Tours & Receptions

AFTERNOON

National Summit at the Conrad Hotel

Day Three > Saturday, October 28

AFTERNOON

Sponsors & Vision Fund Luncheon

EVENING

Envision Gala at the Conrad Hotel

BE A SPONSOR AND INVEST IN THE FUTURE

We invite you to join us in investing in these premier events. This sponsorship packet highlights the many opportunities for corporate and individual partners to get involved in this year's celebration.

Gain visibility and demonstrate your commitment to supporting CKA's national leadership network and its essential mission of empowering leaders dedicated to strengthening the dynamic Korean American community. We value your partnership, especially this year as we commemorate Korean Americans' proud immigration history and the rapidly growing U.S.-Korea bilateral alliance.

Thank you for your support!

Sincerely,



Abraham Kim, Ph.D.
Executive Director





RUBY
\$2,500+
Limited Availability

SAPPHIRE
\$5,000+
Limited Availability

SILVER
\$10,000+
Limited Availability

GOLD
\$15,000+

PLATINUM
\$25,000+

DIAMOND
\$50,000+

LEAD
\$100,000+

TITLE
\$250,000+

DAY 1 | THURSDAY
CONGRESSIONAL
RECEPTION 10/26

Congressional
Reception Tickets

Tickets: 2

Tickets: 4

Tickets: 6

Tickets: 10

Tickets: 10

Tickets: 10

DAY 2 | FRIDAY
NATIONAL
SUMMIT 10/27

National Summit
tickets

Tickets: 2

Tickets: 4

Tickets: 6

Tickets: 10

Tickets: 10
1x BONUS*

Tickets: 10
1x BONUS*

DAY 3 | SATURDAY
LUNCHEON 10/28
(Vision Fund Donor
Event with Honorees)

Luncheon Tickets

Tickets: 2

Tickets: 4

Introduce an
Honoree

◇

Number of seats

2 Standard Seats

4 Standard Seats

6 Standard Seats

One Standard Table**

One Premier Table**

One Premier Table**

DAY 3 | SATURDAY
ENVISION GALA 10/28

Logo Spotlight

At event
In program video

At event
In program video

At event
In program video

At event
In program video
On step & repeat

Sponsor
Advertisement

Logo in
program book

Logo in
program book

Half page ad in
program book

One full page ad in
program book

Corporate
Branded Swag
in Gala Gift Bag

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TITLE AND LEAD
CUSTOMIZED
BENEFITS ARE
AVAILABLE
FOR THE 2023
ENVISION GALA
AND SUMMIT.

For more information, contact
abraham.kim@councilka.org
or linda.butcher@councilka.org.

All sponsors will be recognized in promotional content (video, website, social media) with varying exposure.

**POST GALA EVENT
& CONTINUED
ENGAGEMENT**

Recognized as
2023-2024
Corporate
Sponsor on CKA's
main website

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Recognized in
CKA's 2023
Annual Report

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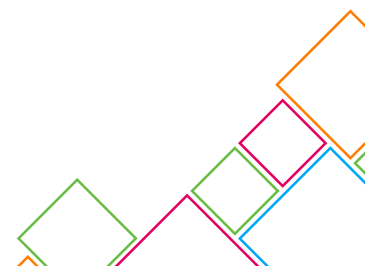
All sponsors will be recognized in post-event media and advertising campaigns.

***1x BONUS: See following page for more information on additional Summit offerings **1 Table = 10 Seats**

SPONSORSHIP BONUS: NATIONAL SUMMIT OFFERINGS

DIAMOND	#	PLATINUM	#	ALL
Kickoff Welcome	1	Panel Introduction & Sponsor	2	Digital + Print Recognition
Keynote Introduction & Sponsor	1	Breakout Session Sponsor	6	
Lunch Sponsor	1	Coffee / Snack Sponsor	1	
Networking Reception Sponsor	1			
Closing Summit Statement	1			

Limited Availability



TITLE & LEAD-LEVEL SPONSORSHIPS

CUSTOMIZED BENEFITS ARE AVAILABLE FOR THE 2023 ENVISION GALA AND SUMMIT.

For more information, contact abraham.kim@councilka.org or linda.butcher@councilka.org.

DIAMOND | \$50,000+

1 BRANDED PREMIER GALA TABLE OF 10 SEATS

GALA

- Diamond sponsor recognition at the 2023 Envision Gala in pre- and post- event promotional materials, including press releases
- Introduce an honoree at the Gala
- One full page color ad in the program book
- Branded swag included in the Gala goodie bag (minimum set of 450)
- Logo spotlight at event and in program video
- Logo on step & repeat (photo zone backdrop)

PRE-GALA EVENTS

- 10 tickets to Thursday VIP Reception
- Recognized Evening Sponsor of Thursday VIP Reception
- Offer Introduction at Thursday VIP Reception
- 10 tickets to Friday Summit
- 1 premium bonus option at Summit
- 4 tickets to Saturday Honoree Luncheon

POST GALA EVENT & CONTINUED ENGAGEMENT

- Recognized as 2024-2025 Corporate Sponsor on CKA's main website
- Recognized in CKA Annual Report

~ Above benefits customization available

PLATINUM | \$25,000+

1 BRANDED PREMIER GALA TABLE OF 10 SEATS

GALA

- Platinum sponsor recognition at the 2023 Envision Gala in pre- and post- event promotional materials, including press releases
- One half page color ad in the program book
- Branded swag included in the Gala goodie bag (minimum set of 450)
- Logo spotlight at event and in program video

PRE-GALA EVENTS

- 10 tickets to Thursday VIP Reception
- Recognized Evening Sponsor of Thursday VIP Reception
- Offer Introduction at Thursday VIP Reception
- 10 tickets to Friday Summit
- 1 standard bonus option at Summit
- 2 tickets to Saturday Honoree Luncheon

POST GALA EVENT & CONTINUED ENGAGEMENT

- Recognized as 2024-2025 Corporate Sponsor on CKA's main website
- Recognized in CKA Annual Report

~ Above benefits customization available

GOLD | \$15,000+

1 BRANDED STANDARD GALA TABLE OF 10 SEATS

GALA

- Gold sponsor recognition at the 2023 Envision Gala in pre- and post- event promotional materials
- Logo listed in the program book
- Logo spotlight at event and in program video

PRE-GALA EVENTS

- 10 tickets to Thursday VIP Reception
- 10 tickets to Friday Summit

POST GALA EVENT & CONTINUED ENGAGEMENT

- Recognized as 2024-2025 Sponsor on CKA's main website
- Recognized in CKA Annual Report

SAPPHIRE | \$5,000+

4 STANDARD GALA SEATS

GALA

- Sapphire sponsor recognition at the 2023 Envision Gala in pre- and post- event promotional materials

PRE-GALA EVENTS

- 4 tickets to Thursday VIP Reception
- 4 tickets to Friday Summit

POST GALA EVENT & CONTINUED ENGAGEMENT

- Recognized in CKA Annual Report

SILVER | \$10,000+

6 STANDARD GALA SEATS

GALA

- Silver sponsor recognition at the 2023 Envision Gala in pre- and post- event promotional materials
- Logo spotlight at event and in program video

PRE-GALA EVENTS

- 6 tickets to Thursday VIP Reception
- 6 tickets to Friday Summit

POST GALA EVENT & CONTINUED ENGAGEMENT

- Recognized as 2024-2025 Corporate Sponsor on CKA's main website
- Recognized in CKA Annual Report

RUBY | \$2,500+

2 STANDARD GALA SEATS

GALA

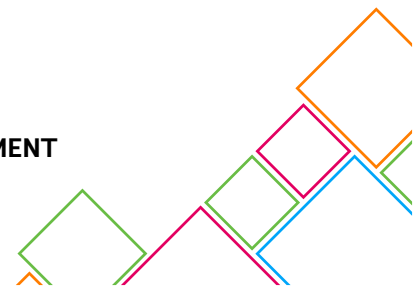
- Ruby sponsor recognition at the 2023 Envision Gala in pre- and post- event promotional materials

PRE-GALA EVENTS

- 2 tickets to Thursday VIP Reception
- 2 tickets to Friday Summit

POST GALA EVENT & CONTINUED ENGAGEMENT

- Recognized in CKA Annual Report



INDIVIDUAL TICKETS

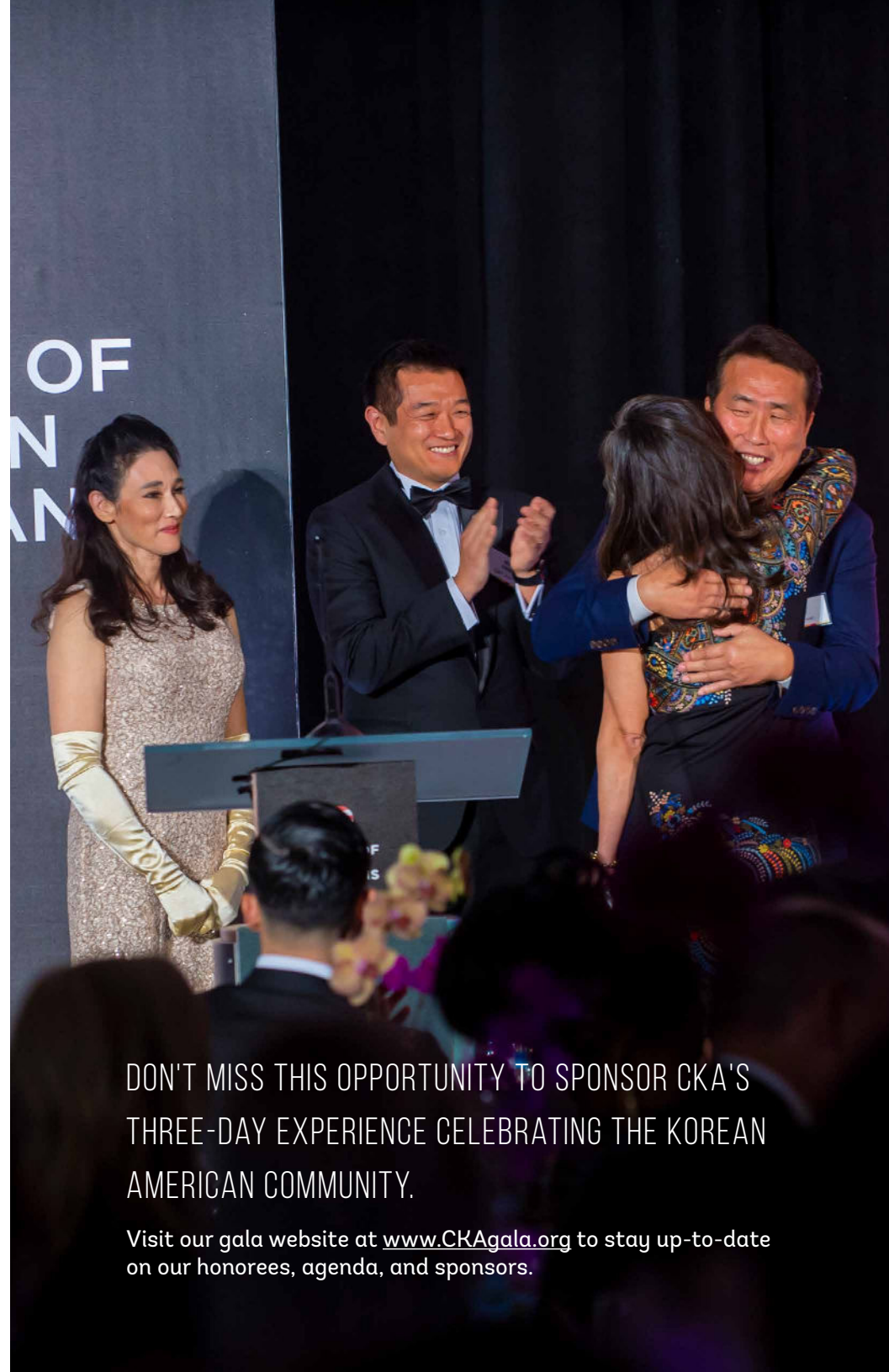
REGISTER EARLY! SPACE IS LIMITED.

- **One ticket for Thursday VIP Reception and Friday National Summit**\$500
- **One Gala Seat**\$1,000
- **One Premier Package**\$1,500
Includes one ticket to each of the weekend's events:
Thursday VIP Reception, Friday Summit, and Saturday
Envision Gala (*non-transferable*)

ADVERTISEMENTS

WITHOUT SPONSORSHIP BENEFITS

- **Full Page** (5.5" x 8.5" Color) \$2,000
- **Half Page** (5.5" x 4.2" Color)\$1,000
- **Quarter Page** (2.65 x 4.2 Color)\$500



DON'T MISS THIS OPPORTUNITY TO SPONSOR CKA'S
THREE-DAY EXPERIENCE CELEBRATING THE KOREAN
AMERICAN COMMUNITY.

Visit our gala website at www.CKAgaala.org to stay up-to-date
on our honorees, agenda, and sponsors.



**COUNCIL OF
KOREAN
AMERICANS**

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