

SPONSORSHIP OPPORTUNITIES



2022 CKA ENVISION GALA & SUMMIT

NOVEMBER 17 - 19, 2022

Conrad Hotel, Washington, D.C.





The Council of Korean Americans (CKA) is once again honored to host its annual national Summit and Gala, a 3-day celebration that gathers some of America's most influential trailblazers, business leaders, and philanthropists in support of its mission to amplify the national voice and advance the interests of the Korean American community.

Sponsorship opportunities are available for this multi-day event, which opens on Thursday, November 17 with a VIP Reception on Capitol Hill, featuring national legislators and top political supporters of the Korean American community. On November 18, CKA will hold its National Summit, where thought leaders and policy experts discuss critical issues that impact the Asian American community. The culminating event is the November 19 Envision Gala. This black-tie event for 450 attendees will be held at the elegant Conrad Hotel in Washington, DC, and will celebrate the achievements of the Korean American community and its bright future.

Become a sponsor and enhance the visibility of your organization at this highly anticipated national gathering of top civic, business, political, innovation, and technology leaders in our nation's capital. Support CKA's mission to strengthen the Korean American community and invest in our future leaders.

Sponsorship opportunities include invitations to VIP Reception, the Summit, and the Envision Gala. Sponsorships will be promoted in print, digital media, and online communications.

Thank you for helping us bring a brighter tomorrow!



	TITLE * \$250,000+	LEAD* \$100,000+	DIAMOND \$50,000+	PLATINUM \$25,000+	GOLD \$15,000+	SAPPHIRE \$5,000+	RUBY \$2,500+
> THURSDAY VIP RECEPTION	30 tickets	25 tickets	20 tickets	10 tickets	5 tickets	2 tickets	2 tickets
> FRIDAY CKA SUMMIT	20 VIP reserved + 10 standard tickets	10 VIP reserved + 10 standard tickets	5 VIP reserved + 10 standard tickets	10 standard tickets	10 standard tickets	4 standard tickets	2 standard tickets
	Presenting sponsor of Summit	Recognition at Summit	Recognition at Summit	~	~	~	~
> SATURDAY CKA ENVISION GALA EVENT	Welcome Remarks at Gala and Summit	Welcome Remarks at Summit	Welcome Remarks VIP Reception	~	~	~	~
	Two branded VIP tables with honorees	One branded VIP table	One branded premier table	One premier table	One standard table	Two premier seats	Two standard seats
	Premier Logo spotlight at event, in program video, and on step & repeat	Logo spotlight at event, in program video, and on step & repeat	Logo spotlight at event, in program video, and on step & repeat	Logo spotlight at event and in program video	Logo spotlight at event and in program video	~	~
	Two full page color ads on inside front and back cover of Gala program book	Full page color ad (prime spot) in Gala program book	Full page color ad in Gala program book	Half page color ad in Gala program book	Logo listed in Gala program book	Name listed in Gala program book	Name listed in Gala program book
	Corporate brand swag included in Gala gift bag (unlimited)	Corporate brand swag to include in Gala gift bag	Corporate brand swag to include in Gala gift bag	Corporate brand swag to include in Gala gift bag	~	~	~
All sponsors will be recognized in promotional content (video, website, social media) with varying exposure depending on the level of support.							
> POST-GALA EVENT & CONTINUED ENGAGEMENT	Recognized as 2023 Corporate Sponsor on CKA's main website	Recognized as 2023 Corporate Sponsor on CKA's main website	Recognized as 2023 Corporate Sponsor on CKA's main website	Recognized as 2023 Corporate Sponsor on CKA's main website	Recognized as 2023 Corporate Sponsor on CKA's main website	~	~
	Recognition in Annual Report	Recognition in Annual Report	Recognition in Annual Report	Recognition in Annual Report	Recognition in Annual Report	Recognition in Annual Report	Recognition in Annual Report
All sponsors will be recognized in post-event media and advertising campaigns.							

* Please see additional benefits on the following sponsorship pages.



TITLE

\$250,000

Two corporate branded VIP gala tables of 10 seats each, seated with honorees

- Title sponsorship recognition includes organization listed with event title in all pre- and post- Gala promotional material, including press releases.
- Seated with honorees at Gala and Summit
- Welcome remarks at Gala and Summit
- Presenting sponsor of Summit
- 20 VIP reserved seating and 10 standard tickets at Summit
- 30 tickets to Thursday VIP Reception
- Unlimited corporate branded swag included in the Gala goodie bag
(please provide min. set of 450)
- Premier logo spotlight at event, in program video, and on step & repeat (photo zone backdrop)

- Two full page color ads located on inside front and inside back cover of the program book
- Recognized as 2023 Corporate Sponsor on CKA's main website
- Recognized in CKA Annual Report
- Invitation to CKA's 2023 Executive Retreat

~ Above benefits customization available



LEAD

\$100,000

One branded VIP gala table of 10 seats

- Lead sponsor recognition at the 2022 Envision Gala and Summit in pre- and post- event promotional materials
- Welcome remarks at Summit
- 10 VIP reserved seating and 10 standard tickets at Summit
- 25 tickets to VIP Reception
- One corporate branded swag included in the Gala goodie bag (please provide min. set of 450)
- Logo spotlight at event, in program video, and on step & repeat (photo zone backdrop)
- Full page color ad in Gala program book (premier spot)
- Recognized as 2023 Corporate Sponsor on CKA's main website
- Recognized in CKA Annual Report

~ Above benefits customization available



DIAMOND

\$50,000

One branded premier gala table of 10 seats

- Diamond sponsor recognition at the 2022 Envision Gala and Summit in pre- and post- event promotional materials
- Welcome remarks at VIP Reception
- 5 VIP reserved seating and 10 standard tickets at Summit
- 20 tickets to VIP Reception
- One corporate branded swag included in the Gala goodie bag (please provide min. set of 450)
- Logo spotlight at event, in program video, and on step & repeat (photo zone backdrop)
- Full page color ad in Gala program book
- Recognized as 2023 Corporate Sponsor on CKA's main website
- Recognized in CKA Annual Report

~ Above benefits customization available



PLATINUM

\$25,000

One premier gala table of 10 seats

- Platinum sponsor recognition at the 2022 Envision Gala in pre- and post- event promotional materials
- 10 standard tickets at Summit
- 10 tickets to VIP Reception
- One corporate branded swag included in the Gala goodie bag
(please provide min. set of 450)
- Logo spotlight at event, and in program video
- Half page color ad in Gala program book
- Recognized as 2023 Corporate Sponsor on CKA's main website
- Recognized in CKA Annual Report

~ Above benefits customization available



GOLD

\$15,000

One standard gala table of 10 seats

- Gold sponsor recognition at the 2022 Envision Gala in pre- and post- event promotional materials
- 10 standard tickets at Summit
- 10 tickets to VIP Reception
- Logo spotlight at event, and in program video
- Logo listed in Gala program book
- Recognized as 2023 Corporate Sponsor on CKA's main website
- Recognized in CKA Annual Report



SAPPHIRE

\$5,000

Two premier gala seats

- Sapphire sponsor recognition at the 2022 Envision Gala in pre- and post- event promotional materials
- 4 standard tickets at Summit
- 2 tickets to VIP Reception
- Name listed in Gala Program Book
- Recognized in CKA Annual Report



RUBY

\$2,500

Two standard gala seats

- Ruby sponsor recognition at the 2022 Envision Gala in pre- and post- event promotional materials
- 2 standard tickets at Summit
- 2 tickets to VIP Reception
- Name listed in Gala Program Book
- Recognized in CKA Annual Report

Individual Tickets

Space is limited, register early!

- **One Gala Seat Only** ~ \$1,000
- **One Premier Package** ~ \$1,500
Includes one ticket to each of the weekend's events:
Thursday VIP Reception, Friday Summit, and Saturday
Envision Gala (non-transferable)

TABLE SPONSOR

Limited availability

- **One Envision Gala Standard Table for 10** ~ \$10,000

ADVERTISEMENTS

Without sponsorship benefits

- **Full Page (Color)** ~ \$2,000
- **Half Page (Color)** ~ \$1,000
- **Quarter Page (Color)** ~ \$500



Celebrate with us! Don't miss out on the opportunity to sponsor this amazing weekend celebrating the national Korean American community.

For any questions or to confirm sponsorship, please contact, So Yeon Kang, CKA's Director of Development, at: CKAgala@councilka.org. Visit our gala website for updated information about honorees, agendas, and other sponsors at: www.CKAgala.org.



**COUNCIL OF
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AMERICANS**

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