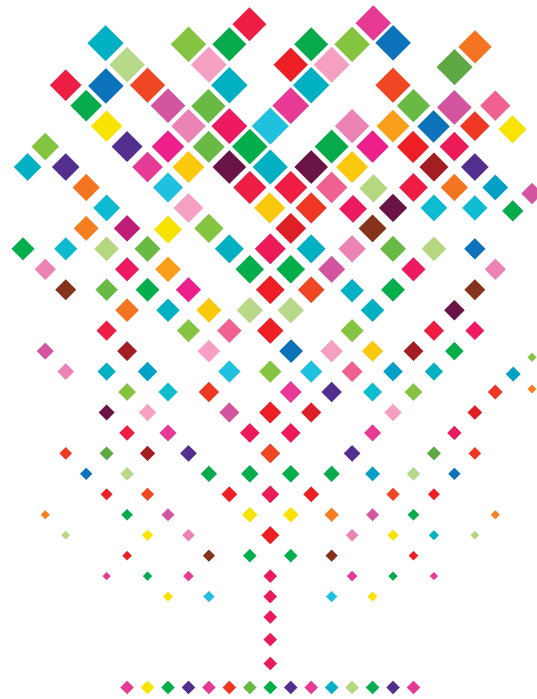


# SPONSORSHIP OPPORTUNITIES

OCTOBER 23, 2021 | 5:30 PM PT • 8:30 PM ET



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# CKA GALA

Reclaiming Our Narrative | Redefining Our Future



OCTOBER 23, 2021 | 5:30 PM PT • 8:30 PM ET

We invite you to be a sponsor of the Council of Korean Americans' (CKA) **10th Anniversary Gala: Reclaiming our Narrative, Redefining our Future** on **October 23rd**. You will join other visionary individuals and organizations in supporting CKA's initiative to invest in today's and tomorrow's Korean American leaders. Our goal is to amplify our voice, celebrate our identity, and build a strong community seeking a better world.

As a gala sponsor, we will highlight your support for this national movement in front of our dynamic national Korean American leadership network.

Please take a moment to review the different levels of support. Thank you for your consideration and for standing with us as we partner together to transform and strengthen the Korean American community.



A handwritten signature in black ink, appearing to read 'Abraham Kim'.

**Abraham Kim, Ph.D.**  
Executive Director  
Council of Korean Americans





OCTOBER 23, 2021 | 5:30 PM PT • 8:30 PM ET

	INSTITUTIONAL PARTNERSHIP					INDIVIDUAL SPONSORSHIP		
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SAPPHIRE	RUBY	EMERALD
	\$50,000+	\$25,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+	\$1,500+	\$1,000+
Virtual gala tickets	Unlimited	30	20	15	10	12	10	6
VIP Tickets to DC or LA Watch Party	15	10	5	5	3	2	2	1
Gala Product Sponsorship	1	1						
Digital Book Ad	Inside Cover	Full Page	Half Page	Logo	Logo	Name	Name	Name
Recognition in Promo Videos leading up to Gala	✓	✓	✓					
Video Ad preceding Virtual Gala Video Program	30 seconds	15 seconds						
Recognition during Virtual Gala Video Program	✓	✓	✓	✓	✓			
Name & Logo on Gala Website & Social Media	✓	✓	✓	✓	✓	Name	Name	Name
Commemorative Gala Gift	2	2	2	2	1			
Corporate Friends of CKA	✓	✓	✓	✓	✓			
2022 CKA Program Sponsorship	2	1	1					

# INSTITUTIONAL PARTNERSHIP

\$50,000 AND ABOVE

## DIAMOND PARTNERSHIP

- Unlimited virtual gala tickets
- Sponsored Host of DC or LA Watch Party
  - 15 tickets to the Washington, DC Watch Party; or
  - 15 tickets to the LA Watch Party
- Gala Product Sponsorship (select one)
  - Gala Box Container
  - Gala Gift within the Container
  - Watch Party Event
- 2022 CKA Program Sponsorship (select two)
  - Sponsor three (3) episodes of CKA’s podcast, Korean American Perspectives
  - Sponsor three (3) affinity group meetings
  - Sponsor three (3) executive webinars or professional online training forums
  - Sponsor CKA news page on CouncilKA.org for three (3) months
  - Sponsor CKA’s monthly newsletters for three (3) months
- Logo listed under “Corporate Sponsors” on CouncilKA.org
- Inside cover advertisement in the digital program book
- Recognition in Promo Videos leading up to the Virtual Gala Video Program
- 30 seconds of video ad time preceding the Virtual Gala Video Program
- Recognition during the Virtual Gala Video Program
- Name and Corporate Logo on the Gala Website and Social Media
- Two (2) Commemorative Gala Gifts

\$25,000-\$49,000

## PLATINUM PARTNERSHIP

- Thirty (30) virtual gala tickets
- VIP Guest at DC or LA Watch Party
  - 10 tickets to the Washington, DC Watch Party; or
  - 10 tickets to the LA Watch Party
- Gala Product Sponsorship (select one)
  - Gala Box Container
  - Gala Gift within the Container
  - Watch Party Event
- 2022 CKA Program Sponsorship (select one)
  - Sponsor three (3) episodes of CKA’s podcast, Korean American Perspectives
  - Sponsor three (3) affinity group meetings
  - Sponsor three (3) executive webinars or professional online training forums
  - Sponsor CKA news page on CouncilKA.org for three (3) months
  - Sponsor CKA’s monthly newsletters for three (3) months
- Logo listed under “Corporate Sponsors” on CouncilKA.org
- Full-page advertisement in the digital program book
- Recognition in Promo Videos leading up to the Virtual Gala Video Program
- 15 seconds of video ad time preceding the Virtual Gala Video Program
- Recognition during the Virtual Gala Video Program
- Name and Corporate Logo on the Gala Website and Social Media
- Two (2) Commemorative Gala Gifts

\$15,000-\$24,999

## GOLD PARTNERSHIP

- Twenty (20) virtual gala tickets
- VIP Guest at DC or LA Watch Party
  - 5 tickets to the Washington, DC Watch Party; or
  - 5 tickets to the LA Watch Party
- 2022 CKA Program Sponsorship (select one)
  - Sponsor three (3) episodes of CKA’s podcast, Korean American Perspectives
  - Sponsor three (3) affinity group meetings
  - Sponsor three (3) executive webinars or professional online training forums
  - Sponsor CKA news page on CouncilKA.org for three (3) months
  - Sponsor CKA’s monthly newsletters for three (3) months
- Logo listed under “Corporate Sponsors” on CouncilKA.org
- Half-page advertisement in the digital program book
- Recognition in Promo Videos leading up to the Virtual Gala Video Program
- Recognition during the Virtual Gala Video Program
- Name and Corporate Logo on the Gala Website and Social Media
- Two (2) Commemorative Gala Gifts

\$10,000-\$14,999

## SILVER PARTNERSHIP

- Fifteen (15) virtual gala tickets
- VIP Guest at DC or LA Watch Party
  - 5 tickets to the Washington, DC Watch Party; or
  - 5 tickets to the LA Watch Party
- Logo listed under “Corporate Sponsors” on CouncilKA.org
- Logo in the digital program book
- Recognition during the Virtual Gala Video Program
- Name and Corporate Logo on the Gala Website and Social Media
- Two (2) Commemorative Gala Gifts

\$5,000-\$9,999

## BRONZE PARTNERSHIP

- Ten (10) virtual gala tickets
- VIP Guest at DC or LA Watch Party
  - 3 tickets to the Washington, DC Watch Party; or
  - 3 tickets to the LA Watch Party
- Logo listed under “Corporate Sponsors” on CouncilKA.org
- Logo in the digital program book
- Recognition during the Virtual Gala Video Program
- Name and Corporate Logo on the Gala Website and Social Media
- Commemorative Gala Gift

## INDIVIDUAL SPONSORSHIP

### \$2,500-\$4,999 SAPPHIRE DONOR

- Twelve (12) virtual gala tickets
- Name in the digital program book
- Name on the gala website
- VIP Guest at DC or LA Watch Party
  - 2 tickets to the Washington, DC Watch Party; or
  - 2 tickets to the LA Watch Party

### \$1,500-\$2,499 RUBY DONOR

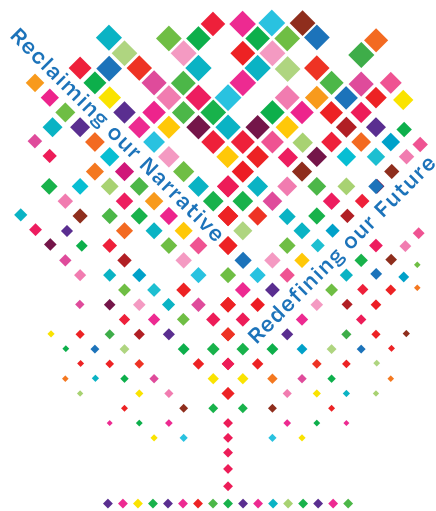
- Ten (10) virtual gala tickets
- Name in the digital program book
- Name on the gala website
- VIP Guest at DC or LA Watch Party
  - 2 tickets to the Washington, DC Watch Party; or
  - 2 tickets to the LA Watch Party

### \$1,000-\$1,499 EMERALD DONOR

- Six (6) virtual gala tickets
- Name in the digital program book
- Name on the gala website
- VIP Guest at DC or LA Watch Party
  - 1 ticket to the Washington, DC Watch Party; or
  - 1 ticket to the LA Watch Party

### \$500 WATCH PARTY TICKET SUGGESTED DONATION

### \$250 VIRTUAL TICKET SUGGESTED DONATION



### CELEBRATE WITH US ON

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Participate in this fantastic and unprecedented opportunity to stand with the Council of Korean Americans as we approach a historical turning point where our community is growing in strength and reaching new heights.

### Learn more about the CKA Gala

 [www.ckagala.org](http://www.ckagala.org)

 [gala@councilka.org](mailto:gala@councilka.org)

Thank you to our dedicated committee members for all their hard work and support.



### 2021 GALA COMMITTEE

- **Gloria Lee**, Partner, Rutan & Tucker, LLP (Co-Chair)
- **Jinhee Ahn Kim**, Co-Founder & CEO, UYU.gg (Co-Chair)
- **Michelle Rhyu**, Partner, Cooley, LLP
- **Lisa Yang**, Partner, LimNexus, LLP
- **Susan Kim**, Former CEO, Edmodo

### ARTS, CULTURE, ENTERTAINMENT & SPORTS (ACES) COMMITTEE

- **Charlotte Koh**, Producer & Media Executive (Co-Chair)
- **Soo Venkatesan**, Board Chairman, US Squash (Co-Chair)
- **Michelle Rhyu**, Partner, Cooley, LLP
- **Gideon Yu**, Co-Owner & Former NFL President, San Francisco 49ers
- **Debbie Shon**, Chief Strategy Officer, USA Gymnastics
- **Jean H. Lee**, Director, Hyundai Motor-Korea Foundation Center for Korean History and Public Policy